



COMPANY FACT SHEET

OVERVIEW

Cinema Werx LLC is the company that produces Dwizzle Dee™, an award-winning DVD video series geared to entertain and educate preschool aged children. The series teaches fundamentals like colors, sizes, shapes with the help of it's unique characters, Lenny, Penny, Gifford & Ms. Ashley. The use of repetition, imagination, songs and fun problem solving help reinforce these fundamentals.

Dwizzle Dee™ has been officially endorsed by Kids First, Coalition For Quality Children's Media.

Cinema Werx LLC was formed in 2001 and is located 30 miles north of Salt Lake City in Syracuse, Utah. Their work has been featured on Discovery Channel, The Travel Channel, the History Channel and more.

For more information about Cinema Werx LLC, please visit our website, www.cinemawerx.com
For more information about Dwizzle Dee™, please visit our website, www.dwizzledee.com

FOUNDERS

Ryan Poore – Since his youth, he has been fascinated with the entertainment industry. He received his first video camera when he was in 6th grade and has not looked back since. While in high school he produced shorts and animated films which led him to work for bestselling author Richard Paul Evans at his clay animation studio in Salt Lake City, UT. After graduating high school he moved into the film industry and worked on several productions including the Feature Films for Families movies “Split infinity” and “The ButterCream Gang in Secret of Treasure Mountain”. Since that time he has worked in the newspaper, television and radio industries. He contributes to production and direction of the Dwizzle Dee™ series. Ryan and his family currently live in Syracuse, UT.

Scott Anderson – As a young child Scott became interested in the art of filmmaking. At the age of 10 he started to experiment with photography and soon writing short movies. After high school Scott attended the broadcast communications department and Weber State University. Prior to completing his work at Weber State, Scott received a scholarship to the University of Utah's Film School where he graduated with a BFA in Film Studies. Since then he has worked on numerous film and TV shows. He has also worked with the Utah Jazz basketball team as a video producer. Scott contributes to the production and direction of the Dwizzle Dee series. He currently resides in Boise, ID.